

Assurance of Student Learning Reflection 2024-2025

<i>College of Health and Human Services</i>	<i>Department of Public Health</i>
<i>Health Education Certificate (0494)</i>	
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Is this an online program? ☒ Yes ☐ No	Please make sure the Program Learning Outcomes listed match those in CourseLeaf. Indicate verification here ☒ Yes, they match! (If they don't match, explain on this page under Evaluation)

Instructions: For the 2024-25 assessment, we are asking you to reflect on the last three-year cycle rather than collect data. It's important to take time to look over the results from the last assessment cycle and really focus on a data-informed direction going forward. In collaboration with your assessment team and program faculty, review each submitted template from 2021-2024 and consider the following for each Program Learning Outcome, add your narrative to the template, and submit the draft to your **ASL Rep** by **May 15, 2025**.

Program Student Learning Outcome 1	
Program Student Learning Outcome	Plan effective health education strategies, intervention, and programs.
Evaluation	This program learning outcome is still relevant and important. The learning outcome is measurable and aligned with the required competencies of the major accrediting body for public health graduate education.
Measurement Instruments	PH 575 (Program Planning in Public Health) is the primary course through which this learning outcome is measured. Students design a comprehensive plan for a public health program that includes detailed intervention strategies. The MPH Exit Survey (indirect measurement) also asks students to rank the extent to which they feel they are prepared to plan effective health education strategies, intervention, and programs.
Criteria & Targets	PH 575 Final Program Plan: Target: 80% of students will demonstrate attainment of the required program planning competency in this course. On average in the recent year of this course 90% of students have met this target. MPH Exit Survey: Target: 80% of students graduating students rate 4 or higher (out of 5) on how well the health education certificate prepared them to “Plan effective health education strategies, interventions, and programs”.
Results & Conclusion	Results: Results are as expected. Planning effective health education programs is a core competency for graduate programs in public health and students demonstrate the ability to meet the target as a result of this course. Conclusions: This course has a new faculty member since fall 2024 who has extensive experience in the design of community-based public health programs and intervention strategies. As a result, the course has been redesigned to ensure alignment with this learning outcome. The

	indirect measurement through the exit survey gives us important self-reported perceptions related to this SLO as well, so it will continue to be used in measuring this SLO.
<u>**IMPORTANT - Plans for Next Assessment Cycle:</u>	For the 2025-26 assessment cycle, we will continue to use a rubric to measure this learning outcome, collect data based on our target and rubric. We will work with stakeholders and get feedback about learning outcomes, curriculum, and alignment with workforce expectations through ongoing community advisory processes. 2026-2027, collect data 2027-2028, collect data 2028-2029, summary, reflection

Program Student Learning Outcome 2	
Program Student Learning Outcome	Assess individual and community needs.
Evaluation	This program learning outcome is still relevant and important. The learning outcome is measurable and aligned with the required competencies of the major accrediting body for public health graduate education.
Measurement Instruments	The MPH Exit Survey (indirect measurement) also asks students to rank the extent to which they feel they are prepared to assess individual and community needs for health education. PH 575 (Program Planning in Public Health) is the primary course through which this learning outcome is measured. Students participate in an in-depth project through which they develop a community-health needs assessment to identify community and individual health needs of a designated geographic area (added to this SLO this year).
Criteria & Targets	MPH Exit Survey: Target: 80% of students graduating students rate 4 or higher (out of 5) on how well the health education certificate prepared them to “Assess individual and community needs for health education”. PH 575 Community Health Needs Assessment: Target: 80% of students will demonstrate attainment of the required health needs assessment competency in this course. On average in the recent year of this course 90% of students have met this target.
Results & Conclusion	<u>Results:</u> Results are as expected. Conducting a health needs assessment is a core competency for graduate programs in public health and students demonstrate the ability to meet the target as a result of this course. <u>Conclusions:</u> This course has a new faculty member since fall 2024 who has extensive experience in the management of community health needs assessments. As a result, the course has been redesigned to ensure alignment with this learning outcome and to revise the requirements for the project for the evaluation of this learning outcome. The indirect measurement through the exit survey gives us important self-reported perceptions related to this SLO as well, so it will continue to be used in measuring this SLO.

<u>**IMPORTANT - Plans for Next Assessment Cycle:</u>	For the 2025-26 assessment cycle, we will continue to use a rubric to measure this learning outcome, collect data based on our target and rubric. We will work with stakeholders and get feedback about learning outcomes, curriculum, and alignment with workforce expectations through ongoing community advisory processes. 2026-2027, collect data 2027-2028, collect data 2028-2029, summary, reflection
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Program Student Learning Outcome 3	
Program Student Learning Outcome	Communicate and advocate for health and health education.
Evaluation	This program learning outcome was introduced following the completion of last year's ASLs. While the certificate program itself adequately addresses health communication and advocacy practices, faculty felt that this skill needed to be measured explicitly with the addition of a new SLO. The learning outcome is measurable and aligned with the required competencies of the major accrediting body for public health graduate education, and ultimately gives us a more well-rounded measurement to gauge student's health communication and advocacy skills.
Measurement Instruments	PH 548 (Community Organization in Public Health, Policy Brief Development & Presentation) is the primary course through which this learning outcome is measured. Students prepare a portfolio of communication and advocacy products based upon a course-long research process.
Criteria & Targets	PH 548 Policy Brief Development and Presentation Target: 80% of students will demonstrate attainment of the required communication and advocacy competencies in this course.
Results & Conclusion	Results: The first data collection for this new SLO and measurement will occur in 2026-2027. This course has relevant communication and advocacy competencies as it relates to our accrediting body. Conclusions: This course has a new faculty member since fall 2024 who will revise the manner in which this learning outcome is measured during the course when it is offered in summer 2025. It is anticipated that the new rubrics and manner in which this learning outcome will be measured will help us to better assess this outcome. PH 548 has always included content related to health communication and advocacy, and faculty feel that this assignment is the most comprehensive and holistic way to measure students competency attainment in this course.
<u>**IMPORTANT - Plans for Next Assessment Cycle:</u>	For the 2025-26 assessment cycle, we will continue to use a rubric to measure this learning outcome. Based on the revisions to this course given our new faculty member, we will collect data based on our target and rubric. We will work with stakeholders and get feedback about learning outcomes, curriculum, and alignment with workforce expectations through ongoing community advisory processes. Program faculty recently decided to make some revisions to the Health Education certificate, mainly removing a COMM class as a required course, and replacing it with PH 578 (Health Inequities). 2026-2027, collect data 2027-2028, collect data 2028-2029, summary, reflection

To add more outcomes, if needed, select the table above and copy & paste below.