

Assurance of Student Learning Reflection 2024-2025

<i>Gordon Ford College of Business</i>	<i>Analytics & Information Systems</i>
<i>Artificial Intelligence and Analytics, 1783#</i>	
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Is this an online program? ☒ Yes ☐ No	Please make sure the Program Learning Outcomes listed match those in CourseLeaf. Indicate verification here ☒ Yes, they match! (If they don't match, explain on this page under Evaluation)

Instructions: For the 2024-25 assessment, we are asking you to reflect on the last three-year cycle rather than collect data. It's important to take time to look over the results from the last assessment cycle and really focus on a data-informed direction going forward. In collaboration with your assessment team and program faculty, review each submitted template from 2021-2024 and consider the following for each Program Learning Outcome, add your narrative to the template, and submit the draft to your **ASL Rep** by **May 15, 2025**.

Program Student Learning Outcome 1	
Program Student Learning Outcome	Students will be able to use a variety of artificial intelligence technologies
Evaluation	The program is new and only started accepting students in the fall of 2024.
Measurement Instruments	A detailed measurement instrument will be designed.
Criteria & Targets	The criteria for success does not need to be changed.
Results & Conclusion	<u>Results:</u> Are the results what was expected or not? What stood out in the assessment cycle over the past three years? Explain <u>Conclusions:</u> We only have six students enrolled in the program as of the end of spring 2025.
<u>**IMPORTANT - Plans for Next Assessment Cycle:</u>	We plan to develop rubrics for of the the student learning outcomes and develop an exit exam /survey for the certificate.

Program Student Learning Outcome 2	
Program Student Learning Outcome	Students will understand emerging artificial intelligence technologies
Evaluation	The program is new and only started accepting students in the fall of 2024.
Measurement Instruments	A detailed measurement instrument will be designed.
Criteria & Targets	The criteria for success does not need to be changed.
Results & Conclusion	<u>Results:</u> Are the results what was expected or not? What stood out in the assessment cycle over the past three years? Explain <u>Conclusions:</u> We only have six students enrolled in the program as of the end of spring 2025.
<u>**IMPORTANT - Plans for Next Assessment Cycle:</u>	We plan to develop rubrics for of the the student learning outcomes and develop an exit exam /survey for the certificate.

To add more outcomes, if needed, select the table above and copy & paste below.