

Assurance of Student Learning Reflection 2024-2025

<i>College of Health & Human Services</i>	<i>School of Kinesiology, Recreation & Sport</i>
<i>Facility & Event Management Graduate Certificate #0455</i>	
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Is this an online program? ☒ Yes ☐ No	Please make sure the Program Learning Outcomes listed match those in CourseLeaf. Indicate verification here ☒ Yes, they match! (If they don't match, explain on this page under Evaluation)

Instructions: For the 2024-25 assessment, we are asking you to reflect on the last three-year cycle rather than collect data. It's important to take time to look over the results from the last assessment cycle and really focus on a data-informed direction going forward. In collaboration with your assessment team and program faculty, review each submitted template from 2021-2024 and consider the following for each Program Learning Outcome, add your narrative to the template, and submit the draft to your **ASL Rep** by **May 15, 2025**.

Program Student Learning Outcome 1

Program Student Learning Outcome	Students will demonstrate the ability to research and analyze significant components of a recreation or sport facility.
Evaluation	The learning outcome is still relevant. Facility professionals must be able to competently identify and elaborate on various elements associated with recreation or sport venue management. The outcome does not need revision.
Measurement Instruments	The measurement instrument of this SLO includes the review of a Venue Analysis assignment in RSA 534 (Facility Management). This assessment consists of identifying a recreation or sport venue, research it, and report on various elements associated with the venue per course topical areas. The primary venue elements included in this assignment and in the evaluation include: - Introduction (name, location, type, description, ownership, and governance) - History (year established, purpose, financing) - Facility Management (mission, staffing, key stakeholders, computer-aided facility management software used) - Human Resources (employee classifications, contracted services, recruitment methods) - Future (leading-edge features, pandemic implications, etc.) The measurement instrument measures the outcome. There is no reason to change the SLO at this time. This is a direct measure and the artifact is appropriate.
Criteria & Targets	Upon completion of the assignment, 80% of students should score 80% or above based on evaluation criteria. Student success on this activity is achieved by clearly addressing each element of the assignment. Elaborating on each element with information found during the research phase is imperative. The criteria for success seem appropriate.

Results & Conclusion	Results: The results for this SLO improved each assessment cycle. Students demonstrated more success in transferring theoretical knowledge, obtained in the RSA 534 course, to the practical aspect of the analysis. Conclusions: Reflecting on past assessment cycles, it seems that a more proactive approach from the instructor, in terms of covering key course terminology and concepts, helped lead to more student success. Providing more effective guidance to students in identifying a venue for this analysis seemingly aided overall success as well.
<u>**IMPORTANT - Plans for Next Assessment Cycle:</u>	There seems to be no adjustments needed at this time. The program coordinator and faculty will continue to evaluate the program student learning outcome, measurement instrument, and criteria for student success.

Program Student Learning Outcome 2	
Program Student Learning Outcome	Students will demonstrate the ability to perform effectively in a practical setting within the facility and event industry.
Evaluation	The learning outcome is still relevant, as it plays a pivotal role in enhancing student knowledge of career/professional settings in the industry. The outcome does not need revision.
Measurement Instruments	Direct: The direct measurement instrument for this SLO included the assessment of the components of RSA 590 (Practicum in Recreation & Sport). This assessment requires student progress toward the SLO throughout the course. The primary elements included in the evaluation of students include: • Practicum workplan proposal/revision • Two progress reports • Final report • Agency supervisor evaluation The measurement instrument measures the outcome. There is no reason to change the SLO at this time. This is a direct measure and the artifact is appropriate.
Criteria & Targets	Upon completion of the assignment, 80% of students should score 80% or above based on evaluation criteria. Student success on this activity is achieved by clearly addressing each element of the assignment. Elaborating on each element with information found during the research phase is imperative. The criteria for success seem appropriate.
Results & Conclusion	Results: The results for this SLO were expected and not surprising. A primary factor in this is that students typically take RSA 590 as their last course in the program. This allows students to apply terms and concepts, learned from completed courses, in a practical setting. The results yielded no surprises.

	<u>Conclusions:</u> The measurement instrument was modified over time to help facilitate more intentionality from students. This change was made to allow for a more strategic, intentional approach. Further reflection indicates an ancillary improvement of this modification being improved communication between the student, site supervisor, and faculty supervisor.
<u>**IMPORTANT - Plans for Next Assessment Cycle:</u>	Based on the results and reflection of this student learning outcome, no adjustment is needed at this time. The program coordinator and faculty will continue to evaluate the program student learning outcome, measurement instrument, and criteria for student success.