

# CAREER INSIDER

FEBRUARY 2026



## Wayne's Wisdom

Employers value professionalism because it reflects reliability and respect. Being punctual, adaptable, and open to feedback demonstrates that you're ready to learn, grow, and contribute positively in the workplace.

## Jolee's Journal

### \* Nursing Fair

March 4<sup>th</sup>, 2026  
WKU MedCenter  
2:00pm - 4:00pm

### \* Professional Headshots

March 6<sup>th</sup>, 2026  
DSU Room 2025  
8:00am - 1:30pm

### \* JCPenney Suit-Up Event

March 10<sup>th</sup>, 2026  
Greenwood Mall - JCPenney  
5:00pm - 7:00pm

### \* Professional Headshots

April 22<sup>nd</sup>, 2026  
DSU Room 2025  
8:00am - 1:30pm

## Professionalism

Professionalism goes beyond what you wear, it's about how you show up, communicate, and represent yourself in academic, professional, and networking spaces. Developing professional habits now helps build trust, confidence, and credibility with employers and peers alike.

## Professional Attire

Your appearance is often the first thing others notice, especially in interviews, career fairs, and professional events. Dressing appropriately for the setting shows respect for the opportunity and signals that you take your role seriously. Professional attire doesn't have to be expensive, but it should be clean, well-fitted, and appropriate for the industry or event. When in doubt, it's always better to dress slightly more professionally than required.



[EXPLORE ALL OF OUR  
PREVIOUS NEWSLETTERS.](#)

[EXPLORE OUR ATTIRE  
CAREER GUIDE.](#)



## Punctuality & Reliability

Being on time, or early, is a simple yet powerful way to demonstrate professionalism. Punctuality shows respect for others' time and reflects reliability and accountability. Whether attending class, meetings, interviews, or networking events, consistently showing up prepared and on time helps build a strong professional reputation that employers value.

## Professional Presence & Attitude

Your attitude and behavior play a major role in how others perceive you. Being engaged, adaptable, and open to feedback demonstrates maturity and a willingness to grow. Maintaining a positive and professional presence, both in person and online, can help strengthen relationships and open doors to future opportunities.

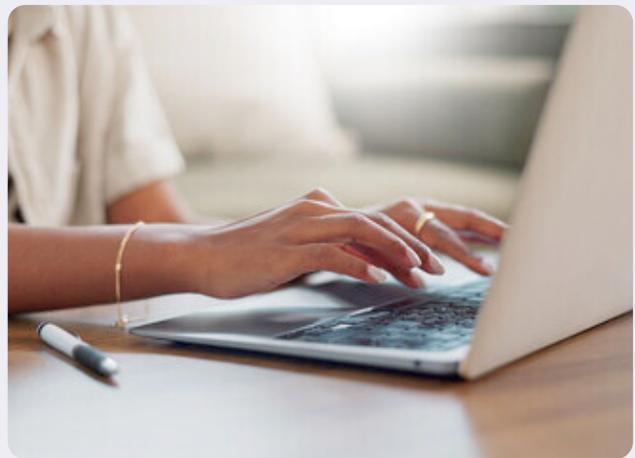


## Holly's Hints

Professionalism often shows up in the small details: how you present yourself, how you communicate, and how you treat others. Developing these skills early can help you feel more confident and prepared as you move into internships, jobs, and leadership roles.

## Brian's Bulletin

Professionalism isn't just about a single moment like an interview, it's about the habits you build over time. Showing up prepared, communicating clearly, and following through on commitments helps establish trust and sets you apart in any professional environment



## Communication & Follow Through

Professional communication includes clear emails, respectful language, and timely responses. It also means following through on commitments, meeting deadlines, and keeping others informed when plans change. These habits show integrity and dependability, qualities employers consistently rank as essential in the workplace.