

Career Insider

WKU ACDC

October 14, 2025



This Month's Insider Includes:

- Internship Strategies
- Job Searching Strategies
- Career Team Tips

Wayne's Wisdom

Turning Career Conversations Into Opportunities

Career Conversations don't have to feel intimidating, it can be as simple as introducing yourself at an event, asking someone about their career path, or following up with a thank-you email. The key is consistency. Every connection you make expands your opportunities, and often those conversations open doors you never expected.



Jolee's Journal

CED Employer Spotlight

- Date: Wednesday, October 15th, 2025, Sessions at 10:30A, 1P, 3P, & 5:30P CST
- DSU Suite 2001

SEAS Mechatronics Fair

- Date: Tuesday, October 21st, 2025, from 11:00 a.m. – 2:00 p.m. CST
- Engineering and Biological Science Building (EBS)

SEAS Construction Fair

- Date: Wednesday, October 22nd, 2025, from 11:00 a.m. – 2:00 p.m. CST
- Engineering and Biological Science Building (EBS)

Business Career Fair

- Date: Thursday, October 23rd, 2025, from 12:00 p.m. – 3:00 p.m. CST
- Chandel Hall, 1st Floor Lobby

Agriculture Career Fair

- Date: Wednesday, October 29th, 2025, from 9:00 a.m. – 12:00 p.m. CST
- Main Concourse at the Ag Expo Center



Internship Strategies

Gaining industry experience through internships is one of the best ways to prepare for life after graduation. These short-term, hands-on roles help students explore careers, work on meaningful projects, and build valuable skills and confidence.

Top tips to secure an internship:

Start early: Begin your search at least one semester in advance, some industries recruit even earlier. You could start as early as Freshman year.

Narrow your focus: Define what industries interest you, where you'd like to work, which skills you want to develop, and the ideal timing.

Tailor your applications: Use the [Career Studio](#) or connect with a [Career Coach](#) for help with resume, cover letter, and interview prep, and make sure each application is customized.

Use a mix of strategies: Don't rely solely on job boards, combine Handshake and other platforms with networking and industry-specific searches.

Stay proactive: Keep applying until you lock in an offer, then update your resume with your new experience and stay connected with your internship contacts.

Want to see the full guide for more details? Download it here: [Internship Search Strategies](#)



Holly's Hints

One of the best things you can do for yourself is to start thinking about internships early. Treat the search like a class project, set deadlines, track your applications, and lean on the resources we offer here at WKU. An internship not only builds your résumé, it also gives you a chance to figure out what you enjoy (and what you don't) before stepping into a full-time role. The earlier you start, the more opportunities you'll have to find the right fit for you.



Job Searching Strategies

Searching for your first professional role can feel overwhelming, but with the right strategies, you can take control of the process. The WKU Career Development Center outlines key steps to help you stay focused and land a position that fits your skills and goals.

Top tips to strengthen your job search:

Start early: A successful job search can take six months or more, so begin planning before graduation. Early preparation gives you more time to explore and apply.

Use your network: Employers often prioritize referrals. Reach out to professors, advisors, family, and friends to uncover opportunities you may not find online.

Stay flexible: Entry-level and support roles can be excellent stepping stones. They give you the chance to prove yourself, build experience, and move into higher-level positions.

Tailor your documents: Customized résumés and cover letters stand out far more than generic ones. Show employers exactly how your skills match their needs. Remember you can always send your cover letter/resume to careehelp@wku.edu to be reviewed.

Stay consistent: The job search can be discouraging at times, but persistence pays off. Keep applying, keep having career conversations, and keep refining your approach.

Want to dive deeper into these strategies?

Download the full guide here: [Job Search Strategy](#)

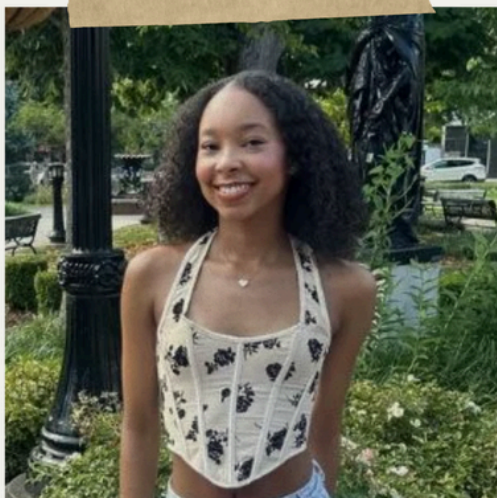
Brian's Bulletin



As you update your resume or prepare your cover letter, it's helpful to know which industries are currently hiring the most talent. Two high-demand fields right now are healthcare and data analytics. Healthcare continues to grow due to an aging population and evolving patient needs - employers value skills like teamwork, adaptability, and strong communication. Data analytics is booming across industries, as organizations need professionals who can interpret data and drive smart decisions. Highlighting transferable skills can make your application stand out.

INTRODUCING

OUR CSA's



Shania Wood

I'm originally from Louisville, Kentucky, and I'm currently a senior majoring in Psychology with a minor in Clinical and Community Behavioral Health and Social Work.



Ziah Anderson

I'm a senior from Nashville, Tennessee, majoring in Nursing and I'm excited to begin my career in healthcare!

Our Career Student Ambassadors are here to support students with quick and approachable career help. They provide instant walk-in or email assistance with résumé and cover letter development, helping students polish their application materials and feel more confident when applying for jobs or internships. By offering peer-to-peer guidance, they make career resources more accessible and approachable for all WKU students.



Olivia Bellow

I'm a senior from Elizabethtown, Kentucky, earning a degree in Professional Legal Studies with a minor in Business Administration..