Call to Order – Meeting: 3:45 pm, Zoom

Voting Members Present: Ashley Fox, Amber Giacona, Kimberly Pharris, Brian Elliott, Roberta Darnez Pope, Yaser Mowafi, Mohsen Aram, Nadia Khan, Kerron Joseph, and Melanie Autin.

Advisory Members Present: LeAnne Coder, Merrall Price, Stuart Burris, Susann deVries, Jessica Dorris, Jennifer Hammonds, Jennifer Klemm, and Rheanna Plemons, & Zach Miller.

Guests: Angie Jerome, Cliff Shaluta, Diane McDonald, Jonna Melancon,

Approval of Minutes, December 16, 2025 – 1st/2nd: Fox/Autin – **Vote:** Approved (9/9)

New Business

Curriculum Agenda

Gordon Ford College of Business				
Code	**Title**	**Status**	**Contact**	**Received**
MKT 333	MKT 333: Content Marketing	Added	lks68658	1/8/2026
Motion to Approve – 1st/2nd: Autin/Joseph **Discussion:** There have been several emails circling that people chatted about. Autin brought up the learning outcomes, understand/discovery. *Friendly Amendment – Add the following course as related courses* • *UX 300 — User Experience Strategy & Content Creation* • *ART 231 — Graphic Design I: Typography* • *ART 243 — Digital Media* • *ART 230/330 — Graphic Design II: Layout & Information Design* • *ART 331 — Visual Thinking* • *ART 430 — Graphic Design III: Advanced Graphic Design* • *ART 432 — Portfolio* • *ART 438 — Advanced Media Design* *And under student learning outcomes, change the leading verbiage to" Demonstrate understanding"; "Students will demonstrate"; Student will evaluate".* **Vote:** Approved (10/10)				

Potter College of Arts and Letters				
Code	**Title**	**Status**	**Contact**	**Received**
SMC 401	SMC 401: Strategic Communication Portfolio	Added	ang16236	12/10/2025
Motion to Approve – 1st/2nd: Elliott/deVries **Discussion:** None **Vote:** Approved (10/10)				

1767	1767: Strategic Communication	Edited	ang16236	12/10/2025
Motion to Approve – 1st/2nd: Autin/Elliott				
Discussion: None				
Vote: Approved (10/10)				
1768	1768: Digital Advertising	Edited	ang16236	12/10/2025
Motion to Approve – 1st/2nd: Autin/Elliott				
Discussion: None				
Vote: Approved (10/10)				

Guest speaker: Dr. Rheanna Plemmons, Assistant Provost for Accreditation & Assessment to discuss the Kentucky Graduate Profile

- KY Graduate Profile – Talked about Professional Development Day and the session they presented. Looking at how we are addressing skills for the university. If you teach colonnade courses these should align. When you create new programs, you'll need to curriculum map the skills you taught and how it leads to mastery. CPE says we need to do this for all new/old programs. Syllabus statements need to also align.
- CPE academic approval process – UG and Graduate levels. Change their process and new forms/questions that we need to answer. Program demand data needs to be included.
- Innovative program development – build programs that cross colleges/departments. Provost creating grant that can be applied for.
- Updates from SACSCOC. Loosening some requirements.

Next Meeting: February 17, 2026

Adjourn @ 4:25pm – **Motion to Adjourn – 1st/2nd:** Autin/Elliott

Respectfully Submitted
UCC Recorder
Jessica Steenbergen